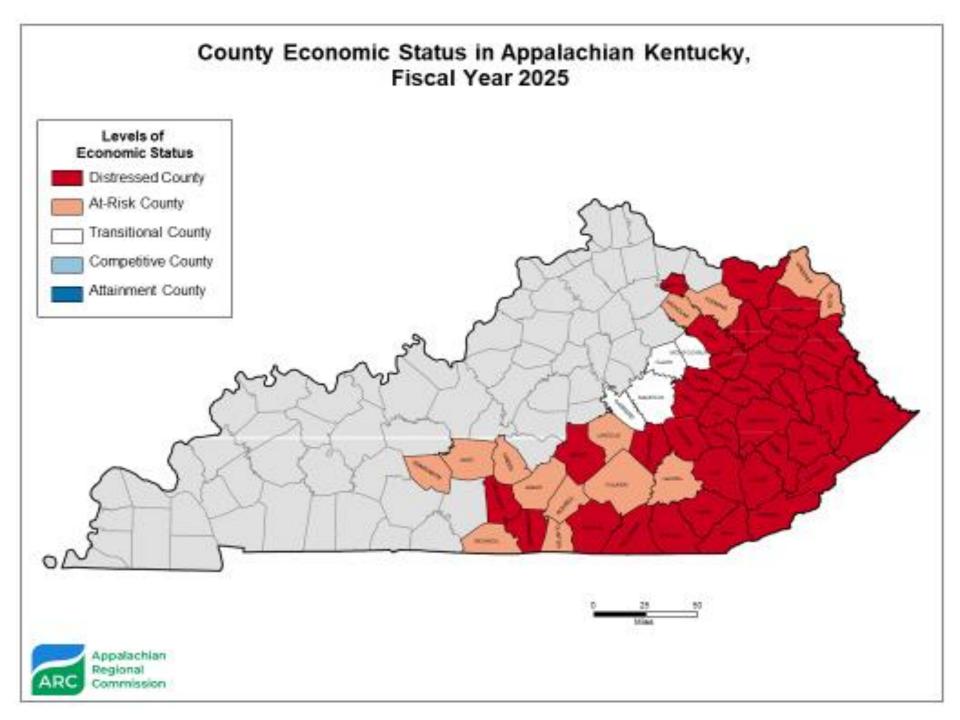
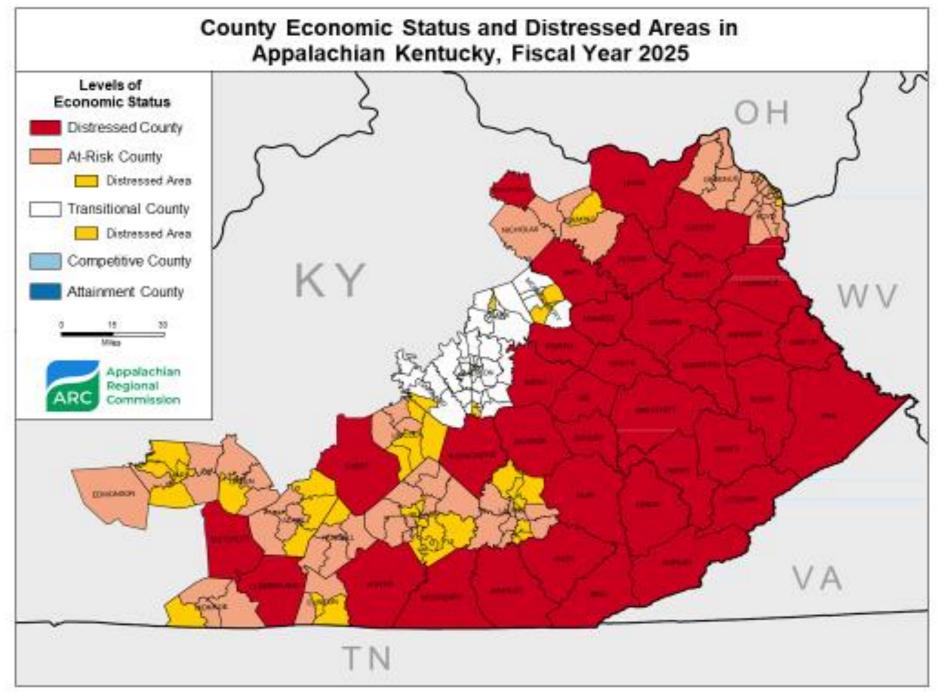
Appalachian Regional Commission (ARC)







STATES STRATEGIC GOALS AND OBJECTIVES

ARC Investment Goal 1: Kentucky's investment in economic opportunities through entrepreneurial, business development and job creation strategies in manufacturing, tourism and agritech in Eastern Kentucky's ARC region.

- State Objective 1.1: Develop an entrepreneurial environment.
 - State Strategy 1.1.1: Support programs to educate new entrepreneurs.
 - State Strategy 1.1.2: Support efforts to improve access to capital for new and existing small businesses and nonprofits.
 - State Strategy 1.1.3: Support new and existing programs that reinforce the entrepreneurial support network through nonprofits, incubators and accelerators.
- State Objective 1.2: Create jobs that integrate into the greater economy and will help build the economy of the future.
 - State Strategy 1.2.1: Develop plans and strategies to increase jobs and employment in the manufacturing and engineering sectors.
 - State Strategy 1.2.2: Invest in opportunities that will create jobs and expand the tourism industry in Kentucky by using natural and cultural assets.
 - State Strategy 1.2.3: Support the creation of jobs in and the development of the agritech industry in Eastern Kentucky.
- State Objective 1.3: Increase exports.
 - State Strategy 1.3.1: Support businesses with plans to export.
 - State Strategy 1.3.2: Provide training for entrepreneurs on exporting.
 - State Strategy: 1.3.3: Support job creation in industries such as aviation with existing export markets.

ARC Investment Goal 2: Kentucky's investment in a ready workforce through education and technical training programs for workers in Eastern Kentucky and improving health outcomes to ensure a healthy workforce.

- State Objective 2.1: Increase education attainment and achievement.
 - State Strategy 2.1.1: Develop strategies to reduce dropout rates.
 - State Strategy 2.1.2: Increase emphasis on science, technology, engineering, arts and mathematics education.
 - State Strategy 2.1.3: Strengthen skills program in public schools for dual enrollment and apprenticeships.
- State Objective 2.2: Increase workforce skills through training.
 - State Strategy 2.2.1.: Strengthen programs that provide the basic skills and indemand jobs skills to improve employee marketability.
 - State Strategy 2.2.2: Reintegrate those left behind with training for displaced workers and formerly incarcerated persons.
 - State Strategy 2.2.3: Support programs to increase adult literacy.
- State Objective 2.3: Promote health care initiatives to ensure a healthy workforce and greater access in Appalachian Kentucky.
 - Strategy 2.3.1: Support educational programs that train health care professionals in Appalachia.
 - Strategy 2.3.2: Support local health care providers providing primary and specialty health care.
 - Strategy 2.3.3: Support programs that provide innovative, remote access health care.
 - Strategy 2.3.4: Support programs to help Kentuckians suffering from substance use disorder.

ARC Investment Goal 3: Kentucky's investment in infrastructure through maintenance and expansion of Eastern Kentucky's water and wastewater systems and broadband and telecommunication systems.

- State Objective 3.1: Develop and invest in transportation in ARC counties, including Appalachian Development Highway System (ADHS).
 - State Strategy 3.1.1: Assist in support and maintenance of ADHS in ARC counties.
 - State Strategy 3.1.2: Build and develop ADHS system for economic stability and access.
 - State Strategy 3.1.3: Complete ADHS masterplan with all local road access.
- State Objective 3.2: Provide quality infrastructure including water and sewer.
 - State Objective 3.2.1: Provide clean water to households and businesses.
 - State Objective 3.2.2: Provide sewer service to households and businesses.
 - State Objective 3.2.3: Improve access and overall quality of water utility services.
- State Objective 3.3: Increase availability of digital communications and broadband access through investment in infrastructure.
 - State Objective 3.3.1: Increase access to broadband throughout the region.
 - State Objective 3.3.2: Provide technical assistance and training for the use of broadband and digital communications in businesses and homes.
 - State Objective 3.3.3: Further develop, support and maintain existing broadband structure.
- State Objective 3.4: Increase the availability of adequate industrial sites for job creation.
 - State Strategy 3.4.1: Invest in sites that have the potential to become build ready.
 - State Strategy 3.4.2: Provide infrastructure to sites and potential sites.

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ARC Investment Goal 4: Kentucky's investment in natural and cultural assets by focusing on infrastructure for Eastern Kentucky's mountain trail systems and value added tourism opportunities based upon Kentucky's natural assets, historical sites and heritage.

- State Objective 4.1: Develop the outdoor recreation economy.
 - State Strategy 4.1.1: Support programs that identify locations for outdoor recreation.
 - State Strategy 4.1.2: Assist communities and nonprofits in developing tourism opportunities based on outdoor recreation.
- · State Objective 4.2: Develop, enhance, and preserve cultural assets.
 - State Strategy 4.2.1: Support programs to identify, enhance and preserve cultural and heritage assets.
 - State Strategy 4.2.2: Assist communities and nonprofits in developing tourism opportunities based on cultural and heritage assets.
- State Objective 4.3: Develop local food assets.
 - State Strategy 4.3.1: Develop nonprofits and businesses that increase access to and availability of local foods.
 - ♦ State Strategy 4.3.2: Promote the availability of local foods and related products
 - State Strategy 4.8.8: Develop a marketable brand for Appalachian Kentucky foods.
- State Objective 4.4: Promote the region's natural assets.
 - State Strategy 4.4.1: Support programs and develop strategies to promote tourism of natural assets.

ARC Investment Goal 5: Kentucky's investment in leadership and community capacity by creating leadership development opportunities to spark entrepreneurship and encourage dynamic, young leaders to stay and invest in the region.

- State Objective 5.1: Develop leaders who understand asset-based economic and, community development.
 - State Strategy 5.1.1: Develop and maintain programs that will train leaders in the region in economic development
 - State Strategy 5.1.2: Develop and maintain economic development plans and asset-based development.
- State Objective 5.2: Improve public safety and health.
 - State Strategy 5.2.1: Support programs that increase public safety in the community.
 - State Strategy 5.2.2: Support programs that will improve health outcomes and economic opportunities in the community.
- State Objective 5.3: Plan for strong, sustainable economic development.
 - State Strategy 5.8.1: Support planning initiatives that are based on community assets.
 - State Strategy 5.3.2: Train leaders and community members to promote sustainable economic development.







In your ARC application you must choose a RSBA to administer the construction phase of the project.

Kentucky's Registered State Basic Agencies:

- USDA-Rural Development (RD)-Follows RD rules & regs
- US Economic Development Administration (EDA)- Follows EDA rules & regs
- Dept. for Local Government (DLG) -Follows HUD Community Development Block Grant (CDBG) rules & regs
- ➢ US Corp. of Engineers (USCOE)- Follows COE rules & regs



What is next after ARC selection?

- 1. ARC issues an Announcement
- 2. ARC issues an Approval Memo
- 3. ARC issues a Grant Agreement (GA)-may vary depending on the RSBA

DLG as the RSBA:

- Selection of a CDBG Certified Administrator
- ARC Grant Agreement is executed
- > DLG drafts the GA outlining the CDBG requirements.
- > A GA meeting is held
- An environmental review is conducted as per 24CFR Parts 58 & 55

<u>Please remember a written determination MUST be</u> <u>completed for ALL</u> exempt activities PRIOR to <u>expending funds</u>



DLG as the RSBA: Continued

- ≻Work on the Items in Exhibit D of the GA
- ➢Obtain a Release of Funds from DLG
- ➢Bid project
- Start Construction
- Submit draw request to DLG
 - There is a specific ARC draw request and an additional information sheet
- ➤Complete Construction
- ➢Project Closeout
 - There is a specific ARC PCR



DLG RSBA Contacts:

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Project Contact: Christy Ritchie Christy.Ritchie@ky.gov

